

BRUCE SIEBOLD, PH.D.
RUSK PRAIRIE CONSULTING

Dr. Bruce Siebold is currently founder and owner of the Rusk Prairie Consulting Group LLC. Rusk Prairie Consulting is a privately held consulting firm that provides strategic planning, fund raising, marketing and group facilitation services to small and medium sized businesses, economic development organizations, and educational institutions. Siebold is also President of NorthStar Economics, a consulting and research firm, based out of Madison, Wisconsin.

Prior to opening Rusk Prairie Consulting, Siebold worked as the director of the Phillips Plastics Technology Center and spent 25 years as a business professor and dean of the College of Technology, Engineering, and Management at the University of Wisconsin-Stout.

